

# Vocational VMBA™

HYRIA BUSINESS INSTITUTE

## VMBA™ - Vocational Master of Business Administration

**Hyria Business Institute Ltd and Cambridge University Network** are introducing a new type of vocational MBA degree, which has been initiated by Hyria Business Institute. The Vocational MBA degree will be delivered in accordance with the quality standards and requirements of [Anglia Ruskin University](#). The degree certificate is issued by Anglia Ruskin University.

The **VMBA™** combines the latest scientific knowledge on global changes and the world of work with robust professionalism. The programme equips *directors, managers and key executives* with advanced skills in business management, workplace well-being and skills management to meet future demands as well as the ability to adopt and implement new practices and ways of working.

We will work with our network partners and programme participants to create a new way of developing professional expertise, management practices and ways of working to support the goals of the participating businesses.

### Pilot group

The first VMBA programme will be launched with a pilot group in January 2019. The preliminary programme schedule is 1/2019–12/2020. The degree process is specifically designed to support the development of high-level expertise and the ability to embed knowledge into practice. The process combines the latest scientific research with robust professionalism. Expertise development is supported by continuous group and individual tutoring throughout the programme.

### Delivery

- The degree programme will be delivered at the Cambridge Campus in the UK. Four week-long (Mon–Fri) periods – lectures, group assignments, company visits, etc.
- Online meetings, online learning, essays, and an extended project lasting throughout the studies with development objectives aligned with company-specific goals.
- The duration of study is 1.5–2 years.

- Each group has 30 students. The places are sold by the university and Hyria Business Institute on a first-come, first-served basis.
- The programme is taught in English; in project work, instruction is provided in Finnish and/or English.
- The group is international.
- Each participating company is responsible for the student's accommodation, travel etc. costs.
- The fees are payable in four instalments across the two-year period.
- Students are admitted by [Anglia Ruskin University Cambridge](#) and Hyria Business Institute Ltd.

### Pricing

The pilot group qualifies for development funding, which brings the price per participant to €12,500 (+ VAT). The fee does not include travel or accommodations. The quoted price is for the pilot group only. Subsequent groups will be subject to regular VMBA programme prices.

### Contact information

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